

MJG Communications, Inc. Launches Marketing Campaign

Ellicott City, MD – Nonprofits do life saving work everyday but, they must go beyond providing a service and make public relations and marketing a priority. MJG Communications, Inc. launches its marketing campaign to demonstrate how nonprofits can enhance their presence within their community.

The company is encouraging organizations to increase donor and volunteer support through effective public relations and marketing. The campaign includes a resource-rich web site www.mjgcommunication.com and a direct mail piece to area nonprofits.

“Transforming Your Organization Through Public Relations and Marketing” – marketing campaign

“For-profit organizations have benefited from public relations and marketing for decades and nonprofits can too,” said Nicole Germain, president of MJG Communications, Inc. “Effective public relations and marketing sets an organization apart and attract donors they need to remain viable.”

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About MJG Communications

MJG COMMUNICATIONS, Inc. is a public relations, marketing, and corporate event management firm dedicated to delivering comprehensive communications solutions to nonprofit organizations.